

Mark & Jeanne Simon



Entertainment/Art Lectures & Workshops

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Mark Simon Bio

Director/producer Mark Simon has worked in the entertainment industry for over 20 years as a director, storyboard artist, animator and designer. He's been a professional artist for over 25 years, having also been a cartoonist, publisher and author.

Mr. Simon currently owns three companies located in Orlando, Florida. Animatics & Storyboards, Inc., (www.Storyboards-East.com) provides storyboards, illustrations, cartoons and comic book illustration to the entertainment and print industries. They are now the largest storyboard supplier in the Southern United States having provided support on productions ranging from feature films to television series, live action, animation, commercials, industrials, books, magazines, newspapers and more. Their clients include Disney, Universal, Viacom, Sony, HBO, Nickelodeon, Steven Spielberg, Fox, USA Networks, ABC, AT&T, Yamaha, NASA, The American Cancer Society and many, many others.

His other company is A&S Animation, Inc., (www.FunnyToons.tv) an animation consultation, development and production house. They have produced animated shorts which have won over 60 international awards. They also animated Disney's iconic character, Tinker Bell, for the hugely successful Disney Cruise Line.

In addition, Mark is co-founder of www.SellYourTvConceptNow.com, a company which helps people to sell their TV show ideas with training, samples, templates, contacts and mentoring.

Mr. Simon is also the author of 10 industry books including *Mind Your Creative Business*, *Your Resume Sucks!*, *Producing Independent 2D Character Animation*, *Storyboards: Motion In Art* (3rd edition just released), the best-selling *Facial Expressions* series and the *Art Direction Workbook*.

Each month readers may also see Mr. Simon's articles in *Animation Magazine* and on *Animation World Network* (www.AWN.com). AWN runs his humorous and popular *Mind Your Business* series of articles. He has also written for *Bizjournals* – America's largest business papers, *MovieMaker Magazine*, *Filmmaker Magazine*, *Cinefex*, *Digital Content Creator* and others.

Prior to producing animation, Mr. Simon was an art director in live-action film and TV in Los Angeles, CA and Orlando, FL. While in Los Angeles, He designed many feature films, music videos and commercials. He worked with such legends as Roger Corman, the king of B-budget movies, and screen icons Lynn Redgrave and Tony Curtis. He then became one of the original art directors at the new Nickelodeon Studios in Orlando, FL in 1989.

He has also done Second Unit directing for Nickelodeon and on Steven Spielberg's *seaQuest DSV* as well as working as a Special Effects Supervisor for NBC and Fox networks.

Mr. Simon lectures around the world at major conferences, conventions and schools.



Jeanne Simon Bio

Jeanne Pappas Simon has been a producer, writer, and content creator in the entertainment industry for over 24 years.

Jeanne started as a new reporter and a cable talk show host outside of St. Louis, MO. She began to manage and produce news specials, documentaries and training videos.

Her career moved Jeanne to Los Angeles, where her Hollywood roots go back to the days of *Ben Hurr* when her Uncle Ben Thau was the president of MGM.

In Los Angeles, Jeanne worked on a number of Roger Corman films and *Lethal Weapon 2*. It was while working on the HBO series, *1st & 10*, where she met her husband, Mark.

Jeanne and Mark moved to Orlando to help open the new Nickelodeon Studios in 1989. While there she developed the Nickelodeon production management book and moved into producing many of Nickelodeon's top-rated shows.

She has produced over 400 episodes of TV such as Nickelodeon's *Clarissa Explains It All*, *Roundhouse*, *Gullah Gullah Island*, *Weinerville*, and *Allegra's Window*. She also developed the format for *International Blue's Clues*. Jeanne moved to Atlanta and worked on Cartoon Network's *Carrot Top's A.M. Mayhem*, their first live-action series. Jeanne was also a writer/producer/director on TNN's reality series *Roller Jam*.

In addition to her work in production, she has had notable success as a creator of content. The Gen X network she co-developed for Turner Broadcasting was green lit by Ted Turner and Scott Sassa (Sassa later moved on to become president of NBC). She also co-wrote and co-developed *Timmy's Lessons in Nature* which was the Grand Prize winner in Nickelodeon's first-ever *Nicktoons Film Festival*.

Jeanne is co-founder of SellYourTvConceptNow.com. A company which helps people to sell their TV shows with proper training, samples, development, packaging and pitching.

SellYourTvConceptNow.com

The ultimate resource for TV show creators.

Training, Consulting, Programs, Mentorships, Teleseminars and more

Lectures/Workshops

TV Power Pitch Workshop

The best idea in the world won't sell without a great pitch. Put your pitch skills to the test and get expert feedback from pitch consultants, Mark and Jeanne Simon. Plus they'll reveal...

- 5 of the Greatest TV Pitch Strategies of All Time
- How to Keep Your Idea from Being Stolen
- 3 Questions You MUST Be Able to Answer in a Pitch
- Mistakes that Broadcast You're New or Nervous
- Interactive TV pitch practice
- Critique of attendee's pitches
- Develop killer TV log lines and hooks

(Actual workshop contents depends on length of talk. Shorter talks do not have interactive elements.)

(If time permits...) Practice your TV pitch and get experienced feedback before you're sitting in front of a network executive.

Speakers include Mark Simon and Jeanne Simon, founders of SellYourTvConceptNow.com and producer for Nickelodeon, TNN, Cartoon Network and Animal Planet.

1 - 3 hours

What To Bring To A TV Pitch

What should you take to a pitch for a sitcom vs. a TV movie of the week? Follow up a great pitch with what executives expect you to leave behind. Find out...

- When a Full Script Is a Must
- What Goes On a One-Sheet
- Why a Fully Produced Pilot Could Kill a Deal

Speakers include Mark Simon and Jeanne Simon, founders of SellYourTvConceptNow.com and producer for Nickelodeon, TNN, Cartoon Network and Animal Planet.

1 - 2.5 hours

Pitching at TV Conferences Seminar

Flying to Los Angeles, New York, Toronto, Paris and other cities to pitch a show can be extremely time consuming and costly. Save time and money by pitching your concepts at TV conferences. These successful producers will teach you how to:

- Land over 25 TV pitches in 1 day
- Pitch to international companies in one place
- Sign deals on the floor
- What to bring

Speakers include Mark Simon and Jeanne Simon founders of SellYourTvConceptNow.com. Mark has landed over 35 pitch meetings in 1 day and he'll show you how to do it too.

1 - 1.5 hours



Mark Simon leading a breakout session at the Hit Makers Summit.



Jeanne & Mark Simon hosting the Hit Makers Summit at Universal Studios.

Turn Your Book into a Hit TV Show

For authors and publishers. With the right visuals and the right pitch, books can become hit TV shows.

Books that have become hit shows:

- *8 Simple Rules For Dating My Teenage Daughter* starring John Ritter
- Dave Barry's collection of books became *Dave's World* starring Harry Anderson
- Life Strategies by Dr Phil led him onto Oprah and then his own hit show
- *She's Just Not That Into You* became a talk show with author Greg Behrendt
- *Goosebumps*
- *Dragon Tales* (which Mark worked on)
- *The Magic School Bus*

TV industry creators/producers Mark & Jeanne Simon will show you how to:

- Develop a killer 'Hook' from your book
- Pull the story from your words
- Discover what Hollywood is looking for

The real money comes from sales because of your book, not of your book. Turn your pages into dollars.

Speakers: Mark Simon and Jeanne Simon founders of SellYourTvConceptNow.com.

1 – 1.5 hours

Pitch TV Without An Agent

Do you ever feel frustrated that you can't get meetings without an agent? But you can't get an agent because you don't have enough credits? There is no need to feel bad after this lecture.

- Understand why agents seldom work with neophytes
- Land pitch meetings without an agent
- Meet dozens of top executives in one day
- Look like an industry insider even if you're a newbie

Mark Simon has landed over 35 pitch meetings in one day, without an agent, and he'll share his secrets with you.

1 – 1.5 hours

Get a Job In The Entertainment Industry

12+1 Industry Secrets

This seminar answers the No. 1 question Mark & Jeanne are asked,

"How did you get started?"

Mark is a 20+ year veteran of working on movies, commercials and TV series. His industry war stories will inspire and entertain you.

- Job search mistakes most people make.
- 3 job search techniques that NEVER fail!

Mark moved from Texas to Hollywood fresh out of college. He had no industry connections and still quickly rose through the ranks of film-making and ended up working with such industry greats as Steven Spielberg, Tom Hanks, Tony Curtis, Antoine Fuqua and many others. **You can do it too.**

Whether you're an animator, writer, actor, director or a beginner, Mark will help you jump start your film & TV career.

Speakers: Mark Simon and Jeanne Simon founders of SellYourTvConceptNow.com.

1 – 1.5 hours

Selling with Passion

- Want to close more sales?
- Want better sales presentations?

Whether you're a salesman, business owner, writer or producer, you're in sales and the passion you bring excites your audience and closes the deal.

- Secrets to finding the passion
- Tips for expressing your passion

Learn how to make your presentations more exciting and successful from a proven deal-closer, Mark Simon.

1 – 1.5 hours

Get More Freelance Jobs Job Search MYTHS Exposed

E-mailing resumes WILL NOT land you freelance gigs.

- Job search mistakes most people make.
- 3 job search techniques that NEVER fail!
- 5 Steps used in hiring freelancers

Be in the right place at the right time and land more gigs.

Mark Simon has worked on over 2,500 gigs and has hired hundreds of others. He will share with you his tricks for landing more freelance jobs.

1 – 1.5 hours

The Thriving Artist

Make over \$100,000 per year as an artist.

Packed with **insider secrets** and industry stories you won't hear anywhere else.

- Earn 25% More Money - Without Doing More Work
- 3 Career Mistakes Most Artists Make
- How to Get Great Art Jobs
- Fighting the Starving Artist Myth
- How to Negotiate the Rate You Deserve
- Turn Clients into Evangelists for You
- Marketing Mistakes Most Artists Make
- Secrets to Get Started as an Artist
- Know Your Rights
- Job Interview Tips
- The Secrets to How Freelancers are Hired
- Portfolio Presentation Tips
- and much more.

Stop struggling! Mark reveals how you can make more money faster and succeed in your creative career.

A 6 minute streaming video sample of Mark's Thriving Artist lecture is online at http://www.yourresumesucks.biz/media-kit/thriving_artist_demo.wmv.

1 – 1.5 hours

4 Day Storyboard Master Workshop

Learn the **Ultimate Storyboard Artist Secrets** from
Mark Simon

author of the best-selling book
Storyboards: Motion in Art

Mark owns the largest storyboard studio in the Southern U.S. and has worked on over 2,500 productions for clients such as Nickelodeon, Disney, HBO, Universal and Sony just to name a few.

In just four days of hands-on training, you'll learn what some storyboard artists never do.

- How To Make Yourself Invaluable
- What Demanding Directors *Really* Want
- Time-Saving Tricks
- 7 Easy Illustrated Camera Techniques
- The **Perfect Storyboard Pitch**
- Great Art vs. Great Story
- 5 Tips To Fantastic Framing
- Story Telling With Camera Angles

The Workshop includes in-class assignments designed to push your visual storytelling.

20 hours over 4 days

Detailed outline of workshop later in this package



Make Great Money Drawing With a Pencil

Learn the **Ultimate Storyboard Artist Career Secrets** from
Mark Simon

author of the best-selling book
Storyboards: Motion in Art

Mark owns the largest storyboard studio in the Southern U.S. and has worked on over 2,500 productions for clients such as Nickelodeon, Disney, HBO, Universal and Sony just to name a few. You too can have a career as a storyboard artist.

You'll learn trade secrets no one else will tell you.

- How To Break In To The Storyboard Business
- **3 Mistakes** Most New Storyboard Artists Make
- Turn Clients Into A *Sales Force For You*
- Use Your Website To **Double Your Business**
- Time-Saving Tricks

The presentation is based on Mark Simon's top-selling text, *Storyboards: Motion In Art*.

1 – 1.5 hours

Improve the Quantity and Quality of Indigenous Animation

More and more Eastern countries and studios are developing their own content to fill their local airwaves. They also want to export their product to Western countries.

Many growing countries don't have enough new content being created by the populace. Animation expert Mark Simon has the answer to the problem of having a lack of quality indigenous animation.

- Incentives that Never Fail
- Use of Animated Shorts
- Inspire a New Generation to Create New Content
- Build an Indigenous Industry
- Increase Your Indigenous Exports

Previously presented in Shanxi, China at the 2nd International Forum on China Culture Industry.

40 – 60 minutes

Your Resume Sucks!

Resume MYTHS Exposed

A presentation by Mark and Jeanne Simon authors of *Your Resume Sucks!* The Simons have worked on over 3,000 TV and film productions as freelancers and they have reviewed thousands of resumes.

They will reveal secrets about resumes that no employer wants you to know.

- Discover How to **Beat The Number One Screening Technique** All Employers Use
- 3 Tips for Entry Level Job Seekers That Make You Look Like a Pro
- How the First Line of Your Resume Can Put You in the Top 1% Of Job Seekers
- Avoid the **Top 5 Mistakes** on Most Resumes
- Make Yourself *The Right Person For The Job* – Without Lying

“Just wanted to let you know that your form of resume has been great. I get a response to every resume that I send to prospective employers.”

- Margot McDougal

The lecture is based on Simon's book, *Your Resume Sucks!*

1 – 1.5 hours

Character Design Through Facial Reading

Do you know what makes someone look like they have high standards in just a glance?

What makes a character look like they are good with money?

True character design is an art that allows the viewer to understand who a character is by the design of their face.

You can judge a book by its cover, and you can judge a person by their face. Mark will show you how.

- Create characters that people love or hate at first glance
- Make a plan when designing characters
- Understand why certain faces make us feel differently about them

1 hour

Producing Animated Shorts

- Want to win awards?
- Want to pitch and sell your own animated series?

Discover the benefits of producing your own animated shorts from Mark Simon, a successful producer who has done dozens of animations and won over 60 awards for his work. His work has been seen on Nickelodeon, G4, Comedy Central mobile, Spike & Mike and soon on prime-time Fox after the Simpsons.

This presentation breaks down the benefits of producing animated shorts: portfolio pieces, festival screenings, publicity, pitches for shows, etc.

- Animation too costly?
- Don't know how to get it done?
- What do you do with it when you're done?

- Secrets to get free crews
- Land better jobs
- Successfully pitch your shows

Hear great war stories about his *Timmy's Lessons In Nature* shorts as they were pitched and sold around the world on the way to winning Grand Prize in Nickelodeon's first-ever *Nicktoons Film Festival*. The lecture is based on Simon's top-selling text, *Producing Independent 2D Character Animation*.

This topic is relevant to all forms of animation.

1 – 1.5 hours

Experience

Lectures/Workshops

- * ComicCon, San Diego
- * Host - Hit Makers Summit
- * Screenwriting Expo
- * www.PitchTvLikeaPro.com teleseminars
- * National Publicity Summit
- * Batallon 52, Mexico
- * Nat. Caricature Network Convention
- * MegaCon, Orlando
- * Animex, Teeside, England
- * 2nd International Forum on China Culture Industry, Taijuan, China
- * DragonCon, Atlanta
- * DAVE (Digital Animation & Visual Effects) School at Universal Studios
- * Red Stick Int. Festival of Animation
- * SIGGRAPH
- * 3D Conference & Expo
- * Showbiz West
- * Women In Film
- * Disney
- * Kidflix Film Festival
- * DV Expo
- * Art Institute
- * FMPTA (Florida Motion Picture & Television Association)
- * Orange County Library System
- * University of Central Florida
- * Orlando Small Business Chamber
- * Valencia Community College
- * University of Hawaii
- * Freaks & Geeks



Television Interviews

- * News Broadcaster (Jeanne Simon)- KBSI-TV Cape Girardeau, MO
- * Your Morning on CN8, Philadelphia (CNN live feed)
- * Daytime, WFLA-NBC Tampa
- * Wealth TV - HD Network, 4 segments live from ComicCon
- * Jobing TV
- * Good Morning Orlando, FOX - Guest 4 times
- * CBS News, Motion Capture interview and demo
- * Fox News, Motion Capture demonstration
- * Name Your Adventure, network series interview
- * Fox News, local animation expert
- * NBC News, local animation expert
- * CBS News, local animation expert
- * Orlando 13 News, local animation expert

- * Backstage Pass, 30 minute interview on OCTV
- * Behind The Indie Camera - Animation interview on OCTV
- * Producing Animation, Host of Telly-Award winning documentary
- * V.I.P. - Houston. 30 minute interview

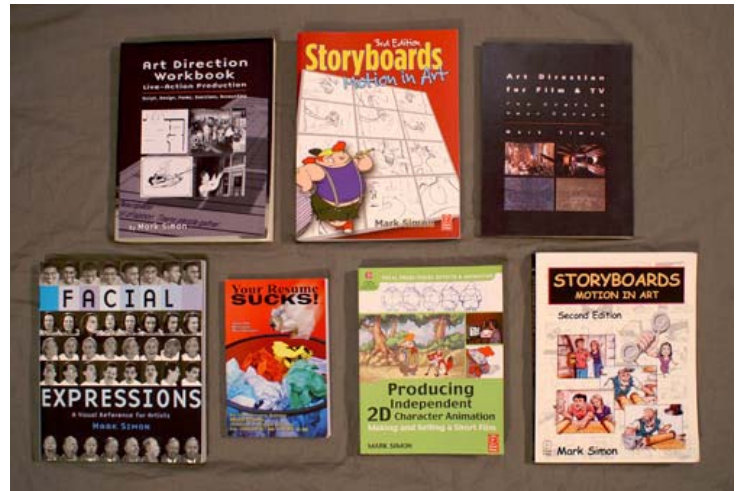


Radio Interviews

- * Real Views & Real News, KNFX 1100
- * Don on the Weekend, St Louis, MO
- * The PoppOff Show with Mary Jane Popp, KAHI
- * Straight Talk with Bill Paul, 106.9 FM, Ontario
- * Howard Talks, AM Nashville
- * Keeler in the Morning, KISS-FM 97.9
- * Wibitz, Queen of Fun, Hawaii
- * The Brian Greenberg Show, AM 1360, WNJC
- * Dave's Gone By, AM 1240, WGBB
- * The Bob Cudmore Show, AM 1570, WVTL, NY
- * Richard Cloutier Reports, CJOB-AM, Winnipeg, Manitoba
- * The Michael Dresser Show, AM 1540
- * Amazing Women, www.Modavox.com/WomensNetwork
- * The Jackie Jones Show, KFNY
- * Rise and Shine, WONU-FM 89.7
- * Sci-Fi Radio Show, 3 hour interview, Orlando
- * The Film Guys, WORL-660 AM, Orlando

Author:

- * *Your Resume Sucks*
- * *Producing Independent 2D Character Animation*
- * *Storyboards: Motion In Art*
- * *Facial Expressions*
- * *The Art Direction Workbook*
- * *BizJournals* – 3 weekly resume articles
- * *Animation Magazine* – Monthly articles
- * [AWN, Animation World Network – Monthly articles - Click HERE to read](#)
- * *Digital Content Creation*
- * *Cinefex*
- * *Create Magazine*
- * *Filmmaker Magazine*
- * *Student Filmmaker Magazine*
- * *Me Magazine*



Audio/Video Products

- * *Thriving Artist*, 3 CD audio set (www.ThrivingArtistOnline.com)
- * *Power Pitches*, 3 CD audio set
- * *TV Experts on CD*, 12 CD audio set (www.TV-Experts.com)
- * *Sell Your TV Concept Now*, 21 training CDs (www.SellYourTvConceptNow.com)
- * *The Storyboard Pitch*, DVD (www.SellYourTvconceptNow.com)

Partial List of Clients

Networks:

Nickelodeon
Cartoon Network
Fox
NBC
ABC
HBO
Showtime
VH-1
TNN
Turner
Animal Planet
PAX-TV
PBS
HSN
Golf Channel
MTV Latino

TV Series:

Clarissa Explains It All
Dexter
Round House
Gullah Gullah Island
Roller Jam
Allegra's Window
Weinerville
Alpha Dog Challenge
Zoo Venture
Secrets of the Animal Kingdom
International Blues Clues
A Message From God
In Search Of...
Dragon Tales
Real Mature
Timmy's Lessons In Nature
Miss Miami
Outta Here
The Brothers Flub
Disciples
1st & 10
The Cape
seaQuest DSV
What Would You Do?
Second Noah
Baby Beethoven
The Cape
Nick Arcade
Firefighters

From The Earth To The Moon
My Wife Is Pregnant
Early Days
GUTS
Welcome Freshmen
Dooley and Pals Show
Wide World of Sports
Gallagher
Total Panic

Feature Films:

Hoot
Lonely Hearts
The Waterboy
Lethal Weapon 2
McHale's Navy
Nowhere to Run
Beverly Hills Vamp
Night of the Cyclone
Wilde Life
Interstate 95
Two Much
Miami School Bus
Hijacking
Walking Dead
Slave Girls From Beyond Infinity
Party Line
In Dangerous Company
Kill Crazy
Death Row Game Show
Midnight

People:

Steven Spielberg
Mitchell Kreigman
Bruce Gowers
Chris Gifford
Brian Gadsinsky
Frank Coraci
Antoine Fuqua
Anson Williams
Liz Plonka
Jonathan Debin
Alexa Junge
Stan Lathan
Woody Frasier
Mark Summers

Ian Toynton
Rob Bowman
Reza Badiyi
Bryan Spicer
Robert Wiemer
Jesus Trevino
Burt Brinkerhoff
Bryan Hickox
Reginald Hudlin
Toby Martin

Production Studios:

Disney
Sesame Workshop
Amblin Entertainment
20th Century Fox
Sunbow
Haxan Films
Warner Bros.
Marvel
Viacom
Universal Pictures
Miramax Pictures
TriStar
Dick Clarke Prods
Savoy Pictures
MTM Productions
Sony Pictures
Empire Pictures

Commercials:

Thousands including:

Coke
M&M
Pepsi
MasterCard
3M
Ford
NFL
Nike
Burger King
Yamaha
IBM
AT&T
NBA
GE
Sprint
Jeep
Adidas

Rave Reviews about Mark's lectures/writing

"Everything in useable and practical in this training program. The value is way beyond the cost and the guest speakers were phenomenal. Mark and Jeanne are the two most passionate people we have ever met. Thank you for everything you're doing."

Darrin & Tina Lutz
Executive Members



"This is the only program I've been able to find that shows you practically how to sell your TV concept step-by-step. I was surprised by the volume of information they gave us. The surprise guests added so much. Having your own TV show isn't as mysterious as I thought. I'm sure glad I joined."

Jim Trippon
Executive Member



"This is a great, great seminar. This is the only seminar of its kind that I'm aware of. If you're interested in producing a TV show, this is a great place to be. I'm a TV producer, but I don't have the experience in selling a TV show. If you have a concept, come here first and learn how to sell a show."

Herb Gross
August 2007 Hit Makers Summit Attendee



"I still have the adrenaline pumping from the Summit. So well organized! It was fun but even more importantly, it was such a learning experience. It was sort of like American Idol with Simon Cowell (Mark). Telling me what I want to hear is not doing me any favors so I really appreciate the honesty. That's how you learn! You guys really are there to help us and I thank you!"

Marco Flores
August 2007 Hit Makers Summit Attendee



"This has all been inspirational. Our passion for TV has increased. There's nothing else like this out there. We've looked. We couldn't wait for the next day. We now have a better shot at getting out show sold. Thank you, thank you, thank you."

Jackie & Will Petty
August 2007 Hit Makers Summit Attendees



“Jeanne and Mark hosted a FABULOUS Pitch Me event for Women In Film. Everyone I’ve heard from was blown away! They loved pitching in front of the group and getting amazing advice from the Simons. We can’t wait to have the Simons host another event.”

Jennifer Pennypacker

President of Women In Film & Television Florida

Director of the Metro Orlando Film & Entertainment Commission



“Both Jeanne and Mark have great creative eyes. They’re the best, absolutely, and their work is in demand.”

Mitchell Kriegman

Creator/Executive Producer

It’s A Big, Big World, Bear In the Big Blue House, The Book of Pooh, Clarissa Explains It All



“Mark and Jeanne are creative geniuses! They are the best creative partners I could ask for. Plus, Mark knows every marketing and publicity trick in the book. Because of them my animation show, *Timmy’s Lessons In Nature*, sold in France! This package is for any person serious about making a mark in the entertainment industry. Where else will you gain 40+ years experience in one place. It’s almost like having your very own producer in a box. A must have!”

Travis Blaise

Animator, Cartoon Network, Disney



“Mark was unbelievable. I created a show called *Pondscum* but we didn’t know how to fully develop it and pitch it. Mark’s advice and the samples he provided gave us everything we needed to develop our show beyond our original thoughts. We felt great going into our first pitch in Los Angeles and the response we got was better than we expected. The insight he provided regarding what to expect was priceless. Not only did we feel so much more confident presenting, we were as prepared as a team that has been pitching their whole career and it showed. We couldn’t have done it without him.”

Patty Thomas, Creator - *Pondscum*



“With this, you’ve got a complete package. I don’t see how there could be anything else you would need. They have saved me tens of thousands of dollars and now I’m ready to pitch!”

Hector Seda

Show Creator



"I have been in the industry all my life and have never experienced this level of professionalism and teaching from anyone else! I came to Mark and Jeanne with my show idea and in only one session walked away with a concrete one sheet, character development and several episode ideas! Their level of expertise is enhanced and their teaching is reinforced greatly by their CDs and books which truly are the information bibles for success! My belief level has taken a quantum leap and my confidence has soared! Their program offers the "nuts and bolts" of television production from an insider point of view. Thank you Jeanne and Mark for being the "wind beneath my wings"!

Mary Giuseffi

Creator

Mary's Model Life



"Mark, the word 'Thanks' doesn't really convey my level of gratitude and excitement of seeing and hearing you in action at the con this week. Your seminar was funny, inspiring and thought provoking. I especially liked the REAL work examples you gave from your real life experiences that totally took what you were saying out of the theory realm and blew to bit any excuses any of us may have held for why we can't make our dreams come true."

Elgin Bolling

"This guy's amazing!"

Roger Hurtado

President, NCN

"The best lecture I've heard in 11 years."

Celestia Ward

"Mark Simon's rock-solid resume building technique was a complete eye-opening experience for me. The common sense of it all will definitely have you wondering why you didn't think of it before. Whether you're the kid fresh out of school or the veteran business executive, this book is undeniably a must-have for today's working man!"

Christopher Boyd

"Mark's presentation is the kind that makes you snap your fingers and say 'That's so obvious, why didn't I think of that.'"

Mary Beason

"I've had 4 years at a university and 3 years Post Grad work, and I've learned more from your lectures in 2 evenings."

Tom Begley

"Thank you both (Mark & Jeanne) for everything you have done for me. I wouldn't be where I am now if it wasn't for you."

Bill George

“Mark, thank you for your help. I appreciate your desire and ability to teach from your valuable experience and knowledge. Artists need help sometimes. I know I do.”

Lisa Archuleta

“Mark. I wished to thank you personally for coming down to talk to us today. It was very inspiring. I read your storyboard book which is fantastic and I own your Expressions book which is like my bible.”

Chris Birkenstock

“Your ability to take what could have been a ‘high-tech’ subject of overwhelming ‘buzz-words’ and make it a clear, concise sharing of what’s, why’ and how’s that we ‘business folk’ could understand was superb. We were all attentive to every word and found it a wonderful blend of education and entertainment.”

Gene Romagna

Business Club of Holy Cross Parish

“I wanted to take a moment and tell you that your resume (Mark Simon’s) is very powerful and impressive.”

Anthony L. Lopez

“I took your advice on resume-writing from Animation Magazine and it’s a definite improvement.”

Scott Peterson

“He knew exactly what he was doing and got that across to us with his experience.”

Michelle Leach

“Very enthusiastic and knowledgeable about the subject matter. Offered constructive criticism that could be learned from. Also took time out to talk to us one on one. Wonderful. I’ve truly enjoyed these past 4 days and learned so much. Gave me new inspiration for this career field.”

Valerie Lawson

“Very energetic.”

Alfredo Scheker

“He knew exactly what he was doing and got that across to us with his experience.”

Michelle Leach

“Very lively person. I loved the energy he brought to the class.”

Mark Bekedam

“Definitely a person who understands all aspects of the business and he illustrated very well how everybody works as a whole to finish the project. He has no weaknesses.”

Stephen Sawran

Sample accolades from satisfied readers of Mark Simon's writing may be seen on www.Amazon.com and www.BN.com. Others regarding Simon's lectures, books and articles have been mailed or e-mailed directly to Mark Simon. Samples of these accolades include:

"You really can't afford to miss Mark Simon's brilliant new title *Producing Independent 2D Character Animation*. Simon's tome should be a constant on any aspiring animator's workstation."

Ramin Zahed
Editor
Animation Magazine

"This is the most concise and comprehensive book I've seen on the subject of producing a 2D animated cartoon."

Robert Myers

"I can't say enough good things about this book. It covers, step by step, the (entire) process."
A Reader from Clermont, FL.

"This book (*Producing Animation...*) officially kicks ass."

A reader

"This is by far the best book on storyboarding available."

Max McCoy

"I received your storyboard book today and I find it AWESOME. Very professional and certainly very educative for any aspiring storyboards artist as well as for professionals. Thank you for it and for the time you put into writing it."

Ovi Hondru

"I LOVED your new storyboard book. I included it in our picks for next month's issue and raved about it!"

Ramin Zahed
Editor
Animation Magazine

"I thank you for all the things you taught through your book."

Babak Marjan

"The book is quite thorough yet the text is easy to understand and follow, as is Mark's other book on storyboarding. This book belongs on any animator's bookshelf!!!"

stevilknievil@yahoo.com.

"Oh my gosh!! I have just read your production bible sample book. LOVE IT! It is awesome."

Mary Guiseffi

“I just picked up your book on independent animation and I LOVE it!!!! Thanks for producing such an easily understandable text on independent animation.”

K.P. Turner.

“Your book is so informative! I can barely put it down. Anyway, I just wanted to tell you how much your book has helped so far in making my life a complete turn around from what it was.”

Amilee Hagon.

“I cannot begin to thank you for the help and guidance you have given me. Never in my life would I have imagined someone could so simply point me in the right direction.”

Dein Aaron.

“I’ll bet that if I had this book in high school, I would have finished animating a film or two. I suggest that you read this book, get to work, and do what Mark says – go make films.”

Linda Simensky

Previously Senior VP Original Animation, Cartoon Network

Currently Senior Director of Programming, PBS Kids.

Misc quotes:

“You (Mark) never cease to amaze me. Your dedication and focused attention to your clients needs is tantamount to knock-your-socks-off superior levels of service.”

Dr Paul Jacobson

Founder

Prevtech

“I’d also like to congratulate the amazing Mark Simon (who is also a contributor to the (Animation) magazine and all-around great guy) and Travis Blaise who recently won the top prize in the *Nicktoons Film Festival* for their top notch short, *Timmy’s Lessons In Nature*.”

Ramin Zahed

Editor-in-Chief

Animation Magazine

He’s very good at what he does and has a good reputation in the industry. People know they’re going to get something done well with Mark.”

Glenn Wilder

Second Unit Director

McHale’s Navy for Universal

“Thank you so much for your generosity of time, talent and spirit. You are awesome and I appreciate all you are doing to help me pursue my dream.”

Mary Guiseffi

“The Thriving Artist CDs are great! I listen to the set every couple of weeks now, just to get the juices flowing.”

Dale Cordes

“Your work is phenomenal!”

Harold InDelicato

“Very enthusiastic and knowledgeable about the subject matter. Offered constructive criticism that could be learned from. Also took time out to talk to us one on one. Wonderful. I’ve truly enjoyed these past 4 days and learned so much. Gave me new inspiration for this career field.”
Valerie Lawson

“Very energetic.”
Alfredo Scheker

“He knew exactly what he was doing and got that across to us with his experience.”
Michelle Leach

“Very lively person. I loved the energy he brought to the class.”
Mark Bekedam

“Definitely a person who understands all aspects of the business and he illustrated very well how everybody works as a whole to finish the project. He had no weaknesses.”
Stephen Sawran

“Mark, thank you for your help. I appreciate your desire and ability to teach from your valuable experience and knowledge. Artists need help sometimes. I know I do.”
Lisa Archuleta

“Mark. I wished to thank you personally for coming down to talk to us today. It was very inspiring. I read your storyboard book which is fantastic and I own your Expressions book which is like my bible.”
Chris Birkenstock

“Oh my gosh!! I have just read your production bible sample book. LOVE IT! It is awesome.”
Mary Guiseffi

“Thank you so much for your generosity of time, talent and spirit. You are awesome and I appreciate all you are doing to help me pursue my dream.”
Mary Guiseffi